New Directions in Economic Sociology:

Diversity and Performance

Soc 8201

David Stark
Department of Sociology
Seminar meeting, Thurs. 10:10am-12pm
dcs36@columbia.edu

Fall 2020 Columbia University Office hours, TBA https://davidcstark.net

Rationale: This is an advanced graduate seminar in Economic Sociology looking at new developments in the field. The theme of this iteration is Diversity and Performance.

Organization: We will discuss the organization of the course at the first meeting of the seminar.

Requirements: Informed participation in each weekly seminar is expected of every student in the course. To prepare for the discussions, write a short essay (2 pages) on the readings for each week and bring it to the seminar. The major requirement for the course is a research paper. You should begin working on your paper already during the first weeks of the course. You'll be asked to make a brief presentation about your research. The topic and the format of the final paper are your choice, in consultation with the instructor. Our mutual goal is to find a topic and means of presentation that best meets your needs.

Part I

Sept. 10th Introduction First class meeting

Sept. 17th Performance

- * Michèle Lamont, "Toward a comparative sociology of valuation and evaluation." *Annual review of sociology* 38 (2012): 201-221.
- * David Stark, ed. *The Performance Complex: Competition and Competitions in Social Life.* Oxford University Press.

Luc Boltanski and Laurent Thévenot. "The sociology of critical capacity." *European journal of social theory* 2.3 (1999): 359-377.

John Dewey, *Theory of Valuation*. University of Chicago Press, 1939.

David Stark, The Sense of Dissonance: Accounts of Worth in Economic Life. Princeton University Press, 2009.

Antoine Hennion, "Baroque and rock: Music, mediators and musical taste." Poetics 24 (1997): 415-435.

^{*} required readings

Sept. 24th Networks

- * Ronald Burt, "Structural holes and good ideas." *American Journal of Sociology* 110.2 (2004): 349-399.
- * Ezra Zuckerman, "The categorical imperative: Securities analysts and the illegitimacy discount." AJS 1999 104(5):1398-1438.
- * Mathijs de Vaan, Balazs Vedres, and David Stark, "Game Changer: The Topology of Creativity." AJS. 120(4):1144-1194, January 2015.

Ronald S. Burt, Brokerage and Closure: An Introduction to Social Capital. Oxford University Press, 2005.

Brian Uzzi and Jarrett Spiro, "Collaboration and Creativity: The Small World Problem," AJS, Sept 2005, 111:447-504.

Walter W. Powell, Kenneth Koput, Douglas R. White, and Jason Owen-Smith. <u>Network Dynamics and Field Evolution: The Growth of Inter-organizational Collaboration in the Life Sciences</u>. (pdf, movie) AJS 110(4):1132-1205 (January 2005).

Mark Granovetter, 1985. "Economic Action and Social Structure: The Problem of Embeddedness." AJS, 91(November): 481-510.

Ronald S. Burt, "The Social Structure of Competition." In Nitin Nohira and Robert G. Eccles, Networks and Organizations. Boston: Harvard Business School Press, 1992, pp.57-91.

Oct 1st Diversity (Race)

- * Bas Hofstra, Vivek V. Kulkarni, Sebastian Munoz-Najar Galvez, Bryan He, Dan Jurafsky, and Daniel A. McFarland. "The Diversity–Innovation Paradox in Science." *Proceedings of the National Academy of Sciences* 117, no. 17 (2020): 9284-9291.
- * Sheen S. Levine, Evan P. Apfelbaum, Mark Bernard, Valerie L. Bartelt, Edward J. Zajac and David Stark, "Ethnic Diversity Deflates Price Bubbles." *Proceedings of the National Academy of Sciences*, 111(52): 185240-18529, December 30, 2014.
- * Sheen S. Levine, Charlotte Reypens, and David Stark. "Who's Paying Attention? Racial Bias Blocks Learning." Unpublished manuscript.

Kohler-Hausmann I (2018) Eddie Murphy and the Dangers of Counterfactual Causal Thinking About Detecting Racial Discrimination. Northwestern University Law Review 113(5):1163-227.

Robin Ely, Padavic I, Thomas DA (2012) Racial Diversity, Racial Asymmetries, and Team Learning Environment: Effects on Performance. Organ Stud 33(3):341-62.

Michèle Lamont, 2018. Addressing recognition gaps: Destignatization and the reduction of inequality. American Sociological Review, 83(3), 419-444.

Purdie-Vaughns V, Steele CM, Davies PG, Ditlmann R, Crosby JR (2008) Social Identity Contingencies: How Diversity Cues Signal Threat or Safety for African Americans in Mainstream Institutions. J Pers Soc Psychol 94(4):615-30.

Purdie Greenaway V, Turetsky KM (2020) Socioecological Diversity and Inclusion: A Framework for Advancing Diversity Science. Current Opinion in Psychology 32:171-6.

Ruef, M. 2014. The Entrepreneurial Group: Social Identities, Relations, and Collective Action. Princeton University Press.

Oct 8th Diversity (Gender)

- * Miuriel Niederle, "Gender." In *The Handbook of Experimental Economics*, H.H. Kagel & A.E. Roth, eds. Princeton University Press.
- * Sheen S. Levine, Charlotte, and David Stark, "Paying to Cross the Gender Gap." Unpublished manuscript.

Frank Dobbin and Alexandra Kalev. "Why Diversity Programs Fail and What Works Better" Harvard Business Review 2016 94:52-60.

Brooke Harrington, 2008. Pop Finance: Investment Clubs and Stock Market Populism. Princeton University Press.

Oct 15th Identities

- * Erving Goffman, The Presentation of Self in Everyday Life (esp. chapter 1, "Performances").
- * David W. Lehman, Kieran O'Connor, Balázs Kovács, and George E. Newman.
- "Authenticity." *Academy of Management Annals* 13, no. 1 (2019): 1-42.
- * Giovanni Formilan and David Stark, "Moments of Identity: Artists and their Aliases in Electronic Music." Unpublished manuscript.
- * Alessandro Pizzorno. (2010). The mask: An essay. *International Political Anthropology*, 2010, 3(1): 5–28.
- * Roberta Sassatelli and Alessandro Pizzorno, "The Mask and Identity. A Conversation with Alessandro Pizzorno." *Sociologica* 2019 13(2): 45-53.
- * Roberta Sassatelli. "Recognition and reception. On Pizzorno, identity and the mask." *Sociologica* 13.2 (2019): 39-43.

Bernie Hogan. "The presentation of self in the age of social media: Distinguishing performances and exhibitions online." Bulletin of Science Technology & Society, 2010, 30: 377.

Robert Prey, "Nothing personal: algorithmic individuation on music streaming platforms." Media, Culture & Society. 2017.

Hans-Georg Moeller. "On second-order observation and genuine pretending: Coming to terms with society." Thesis Eleven, 2017 43(1): 28-43.

Glenn Carroll et al. "The organizational construction of authenticity: An examination of contemporary food and dining in the U.S." Research in Organizational Behavior, 2019 29: 255-282.

Oct 22nd Testing

- * Special Issue on the Sociology of Testing, British Journal of Sociology, 2020. vol 71, no 3.
- * David Stark, "Testing and Being Tested in Pandemic Times." *Sociologica* Vol. 14, No.1 (2020), pp.67-94.

Oct 29th Revise and Resubmit

A session on how to revise a paper for publication.

Balazs Vedres and David Stark, "<u>Structural Folds: Generative Disruption in Overlapping Groups</u>," *American Journal of Sociology*, January 2010 15(4). In addition to the paper (and its prior versions), you will read the complete corresondence between the authors and the editor and reviewers as the paper went throught the process of revise and resubmit at the American Journal of Sociology.

Part II. Selected Topics

Nov 5 th	}	rait II. Selected Topics
Nov 12 th	}	We will choose among these or other topics (see illustrative list below) depending on participants' interests.
Nov 19 th	}	
Dec 3 rd		Student Presentations
Dec 10 th		Student Presentations
Dec 20 th		Deadline for final paper.

Illustrative topics for Nov 5th, 12th, and 19th:

Models

Esposito-Stark debate on financial models. Sociologica 2013/2.

Donald MacKenzie and Yuval Millo, "Constructing a Market, Performing Theory: The Historical Sociology of a Financial Derivatives Exchange." AJS July 2003 109(1):107-145.

Liliana Doganova and Fabian Muniesa, "Capitalization devices: business models and the renewal of markets." In *Making Things Valuable*. Oxford University Press, 2015.

Nov 12th Algorithms

- * Robert Prey, 2018. "Nothing Personal: Algorithmic Individuation on music streaming platforms." *Media, Culture & Society*, 40(7):1086-1108.
- * Barbara Kiviat. 2019. "The Moral Limits of Predictive Practices: The Case of Credit-Based Insurance Scores." *American Sociological Review* 84(6):1134–1158.
- * Bonini, T., & Gandini, A. (2019). "First Week Is Editorial, Second Week Is Algorithmic": Platform gatekeepers and the platformization of music curation. *Social Media + Society*, 5(4), 1–11.
- * Dan M. Kotliar 2020. "The return of the social: Algorithmic identity in an age of symbolic demise." *New Media & Society* 22(7):1152-1167.

Robert Prey, 2020. "Locating Power in Platformization: Music Streaming Playlists and Curatorial Power." Social Media + Society. April-June 2020:1-11.

Elena Esposito and Alberto Cevolini. "From Pool to Profile: Social Consequences of Algorithmic Prediction in Insurance." Forthcoming in *Big Data & Society*, 2020.

Elena Esposito, Non-Understanding Media: How Algorithms Produce Social Intelligence. Book manuscript.

Platform Economy

Papers for a Special Issue of *Sociologica* on the Platform Economy including Margaret Somers, Gernot Grabher, Ivana Pais, Martin Kenney, Juliet Schor, Koray Caliskan, Elizabeth Watkins, Christian Berndt, Janet Vertesi, and Jonathan Bach.

Distributed Calculation

Michel Callon and Fabian Muniesa. "Economic markets as calculative collective devices." Organization Studies (2005) 26(8): 1229-1250.

Bruno Latour, "Technology is Society Made Durable," and in John Law, ed., A Sociology of Monsters: Essays on Power, Technology, and Domination. Routledge, 1991, pp.103-131.

Michel Callon, Cecile Meadel and Vololona Rabeharisoa, "The economy of qualities." Economy and Society May 2002 31(2):194-217.

Liliana Doganova and M. Eyquem-Renault, "What Do Business Models Do? Narratives, Calculation and Market Exploration." Research Policy.

Fabian Muniesa, The Provoked Economy: Economic Reality and the Performative Turn. London: Routledge, 2016.

Lucy Suchman, 2007. Human-Machine Reconfigurations: Plans and situated actions, 2nd Edition. Cambridge and New York: Cambridge University Press.

Edwin Hutchins and T. Klausen, "Distributed Cognition in an Airline Cockpit." In Y. Engeström & D. Middleton (Eds.), Cognition and Communication at Work, (pp. 15-34). New York: Cambridge University Press.

Edwin Hutchins, Cognition in the Wild, MIT, 1995.

Andy Clark, "Leadership and Influence: The Manager as Coach, Nanny, and Artificial DNA." In John Clippinger, ed., The Biology of Business: Decoding the Natural Laws of Enterprise, Jossey-Bass: San Francisco: 1999, pp. 47-66.

Muniesa, F 2014. The Provoked Economy: Economic Reality and the Performative Turn. Routledge.

Bruno Latour, The Pasteurization of France. Harvard University Press 1988.

Beth Bechky, "Sharing Meaning Across Occupational Communities: The transformation of understanding on a production floor." Organization Science May/June 14(3):312-320.

Preda, Alex. 2006. Socio-technical agency in financial markets: the case of the stock ticker. Social Studies of Science 36(5):753-782.

Michel Callon, Yuval Millo, and Fabian Muiesa. eds. 2007. Market Devices. Blackwell.

Performativity

Donald MacKenzie and Yuval Millo, "Constructing a Market, Performing Theory: The Historical Sociology of a Financial Derivatives Exchange." AJS July 2003 109(1):107-145.

Liliana Doganova and Fabian Muniesa, "Capitalization devices: business models and the renewal of markets." In Making Things Valuable. Oxford University Press, 2015.

Michel Callon, "What does it mean to say that economics is performative? Pp. 311-357 in Donald MacKenzie, Fabian Muniesa, and Lucia Siu, eds., Do Economists Make Markets? On the performativity of economics. Princeton: Princeton University Press.

Donald MacKenzie, 2010. "The Credit Crisis as a Problem in the Sociology of Knowledge." American Journal of Sociology, Vol. 116, No. 6 (May 2011), pp. 1778-1841.

Elena Esposito, 2013. "The structures of uncertainty. Performativity and unpredictability in economic operations." Economy & Society 42: 102-129.

Bruce Carruthers, 2010. "Knowledge and Liquidity: Institutional and Cognitive Foundations of the Subprime Crisis." Department of Sociology, Northwestern University.

Michel Callon, "The Embeddedness of economic markets in economics." In Michel Callon, ed. The Laws of the Markets. Blackwell, 1998, pp. 1-57.

J. L. Austin, How To Do Things with Words. Harvard U. Press, 1975.

Donald MacKenzie, Fabian Muniesa, and Lucia Siu. 2007. Introduction. Pp. 1-23 in MacKenzie, Muniesa, and Siu, eds., Do Economists Make Markets? On the performativity of economics. Princeton: Princeton University Press.

Observation Networks

Joel M. Podolny, "Networks as the pipes and prisms of the market." American journal of sociology 107.1 (2001): 33-60.

Karin Knorr Cetina, 2003. "From Pipes to Scopes: The Flow Architecture of Financial Markets." Distinktion, Nr. 7, 2003, 7–23.

Matteo Prato and David Stark, "Observation Networks: Temporality and Intensity of Attention in Financial Markets." unpublished manuscript.

Matteo Prato and David Stark, "Networks as Scopes: Observational Advantage under Uncertainty. Unpublished manuscript.

Karin Knorr Cetina, 2005. "How Are Global Markets Global? The Architecture of a Flow World." Pp. 38-45 of The Sociology of Financial Markets. K Knorr Cetina and A Preda (eds). Oxford University Press.

Karin Knorr Cetina, and U Bruegger. 2002. "Global Microstructures: The Virtual Societies of Financial Markets." American Journal of Sociology 107(4): 905-950.

Daniel Beunza and David Stark, "From Dissonance to Resonance: Cognitive Interdependence in Quantitative Finance." Economy and Society, 2012, 41(3):1-35.

Jerker Denrell, 2012. "Mechanisms generating context-dependent choices." In A. Lomi and J. R. Harrison (eds.), Research in the Sociology of Organizations 36: 65-97.

Hoffman, AJ., and W Ocasio. 2001. "Not All Events Are Attended Equally: Toward a Middle-Range Theory of Industry Attention to External Events." Organization Science 12(4):414–34.

Elena Esposito, "Economic circularities and second-order observation: the reality of ratings." Sociologica 2/2013

David Stark, "Observing Finance as a Network of Observations." Sociologica 2/2013:1-12.

Ratings and Rankings

Wendy Nelson Espeland and Michael Sauder. 2007. "Rankings and Reactivity: How Public Measures Recreate Social Worlds." American Journal of Sociology 113(1): 1-40.

Elena Esposito and David Stark. "What's Observed in a Rating?" In The Performance Complex: Competition and Competitions in Social Life. Oxford U Press.

Antoine Hennion, "Paying Attention: What is Tasting Wine About?" in Moments of Valuation: Exploring Sites of Dissonance. Edited by Ariane Berthoine Antal, Michael Hutter, and David Stark. Oxford and New York: Oxford University Press, 2015.

Wendy Nelson Espeland and Mitchell Stevens. 1998. "Commensuration as a Social Process." Annual Review of Sociology 24:312-43.

Teams

Ray Reagans, Ezra Zuckerman and Bill McEvily, "<u>How to Make the Team</u>: Social Networks vs. Demography as Criteria for Designing Effective Teams." Administrative Science Quarterly <u>Vol. 49, No. 1, Mar., 2004</u>.

Guimerà, R., Uzzi, B., Spiro, J. & Amaral, L. A. N. Team assembly mechanisms determine collaboration network structure and team performance. Science 308, 697–702 (2005).

Ruef, M., H. Aldrich, and N. Carter. 2003. The Structure of Founding Teams: Homophily, Strong Ties, and Isolation among U.S. Entrepreneurs. American Sociological Review 68 (2):195-222.

From pricing to prizing

Bruno Latour and Vincent Antonin Lepinay. 2009. The Science of Passionate Interests: An Introduction to Gabriel Tarde's Economic Anthropology. Chicago: Prickly Paradigm Press.

Susan V. Scott and Wanda J. Orlikowski. 2010. "Reconfiguring Relations of Accountability: The Consequences of Social Media for the Travel Sector." Best paper proceedings of the Academy of Management Annual Meeting, Montreal Canada, August.

Andrew Barry and Nigel Thrift. "Gabriel Tarde: Imitation, Invention, and Economy." Economy and Society 2007 36(4):509-525.

Michael Hutter and David Stark, "Pragmatist Perspectives on Valuation: An Introduction." in Moments of Valuation: Exploring Sites of Dissonance. Edited by Ariane Berthoine Antal, Michael Hutter, and David Stark. Oxford and New York: Oxford University Press, in press.

Behavioral Economics: Too many choices?

Sheena Iyengar and Mark Lepper, "When choice is demotivating: Can one desire too much of a good thing? Journal of Personality and Social Psychology 2000 79(6): 995-1006.

Sheena Iyengar and Wei Jiang, "Choosing Not to Choose: The Effect of More Choices on Retirement Savings Decisions." Manuscript, Columbia Business School.

Richard H. Thaler, "Mental Accounting Matters," Journal of Behavioral Decision Making 1999 12:183-206.

Barry Schwartz, The Paradox of Choice. New York: HarperCollins. 2004

Categories (1)

Geoffrey Bowker and Susan Leigh Star, Sorting Things Out: Classification and its consequences. Cambridge, MA: MIT Press, 2000..

Greta Hsu and Joel Podolny, "Critiquing the Critics: An Approach for the Comparative Evaluation of Critical Schemas."

Daniel Beunza and Raghu Garud. "Calculator, Lemmings, or Framemakers? The intermediary role of securities analysts." Pp. 13-39 in Fabian Muniesa, Yuval Milo, and Michel Callon, eds., Market Devices. Blackwell Synergy [special issue of The Sociological Review 55(2)].

John Henry Clippinger, "What is in a Name? Information, Context, and Tags." In The Biology of Business: Decoding the Natural Laws of Enterprise edited by John Clippinger. San Francisco: Jossey-Bass, 1999.

Manville, Brook. "Complex Adaptive Knowledge Management: A Case from McKinsey & Company." In The Biology of Business: Decoding the Natural Laws of Enterprise edited by John Clippinger. San Francisco: Jossey-Bass, 1999.

Categories (2)

Ezra Zuckerman, "Structural Incoherence and Stock Market Activity." ASR 2004, 69:405-432.

Ezra Zuckerman, "The categorical imperative: Securities analysts and the illegitimacy discount." AJS 1999 104(5):1398-1438.

Michael T. Hannan, L. Polos, and G. R. Carroll. 2007. Logics of organization theory: Audiences, codes, and ecologies. Princeton University Press.

Greta Hsu, MT Hannan, and Ö Koçak. 2009. Multiple category memberships in markets: An integrative theory and two empirical tests. American Sociological Review, 74: 150–169.

Elizabeth G. Pontikes, 2012 "Two sides of the same coin: How ambiguous classification affects multiple audiences' evaluations." Administrative Science Quarterly, 57: 81–118.

Experience Goods

Jens Beckert, "The Transcending Power of Goods. In Jens Beckert and Patrik Aspers (eds.), The Worth of Goods. Oxford: Oxford University Press, 106–128.

Michael Hutter, "Infinite surprises. On the stabilization of value in the Creative Industries." In Beckert and Aspers The Worth of Goods.

Jens Beckert, "Imagined Futures: Fictionality in Economic Action." Working Papers, Max Planck Institute for the Study of Societies, Cologne. 11/8.

Critique and the Dynamics of Capitalism

Luc Boltanski and Eve Chiapello, The New Spirit of Capitalism. London: Verso. Preface (p. ix-xvii); General Introduction (p. 3-55); Managment discourse of the 1990s (p. 57-103 with special attention to p. 70-86 ("1990s: Towards a model of the firm as a network") and p. 93; skim Chapter 2 (The formation of the Projective City (p.103 to 163); skim Conclusions (p. 485-528).

Religion and Commerce

Max Weber, The Protestant Ethic and the Spirit of Capitalism.

Max Weber, 1985 (1906). "'Churches' and 'Sects' in North America: An Ecclesiastical Socio-Political Sketch." Sociological Theory 3(1)_7-13.

David Stark, "The Megachurch as an Experience Good." Pp. 29-37 in Dirk Baecker and Birger P. Priddat, eds., Ökonomie der Werte. Marburg: Metropolis-Verlag, 2013.

James B. Twitchell, Branded Nation. Chapter 2, "One Market Under God." Simon and Schuster, 2004, pp. 47-108.

Users in the Design Process

Nigel Thrift, 2006. Re-inventing invention: new tendencies in capitalist commodification. Economy and Society 35(2): 279-306.

Trevor Pinch and Frank Trocco. 2004. Analog Days: The invention and impact of the Moog synthesizer. Cambridge, Mass: Harvard University Press.

Nelly Oudshoorn and Trevor Pinch. 2003. Introduction: How users and non-users matter. Pp. 1-28 in How Users Matter: the co-construction of users and technologies, eds. Nelly Oudshoorn and Trevor Pinch. Cambridge, MA: MIT Press.

Gina Neff and David Stark, "<u>Permanently Beta: Responsive Organization in the Internet Era.</u>" In Philip E.N. Howard and Steve Jones, eds., Society Online: The Internet In Context. Thousand Oaks, CA: Sage, 2003, pp. 173-188.

Demonstrations

Michel Callon, "Europe Wrestling with Technology." Economy and Society 33(1) February 2004:121-134. Andrew Barry, Political Machines:Governing a Technological Society. London: Althone Press. 2001.

David Stark and Verena Paravel, "PowerPoint Demonstrations: Colin Powell, WTC Architects, and the New Economy of Persuasion." Theory, Culture & Society

Communities of Innovation

Bruce Kogut and Anca Metiu, "Open-Source Software Development and Distributed Innovation," Oxford Review of Economic Policy, 2001 17(2): 248-264.

Siobhan O'Mahony, "Guarding the commons: how community managed software projects protect their work." Research Policy 32 (2003):1179-1198.

Nigel Thrift, "Re-inventing invention: new tendencies in capitalist commodification." Economy and Society, 35, (2006): 279-306.

Innovation through Organizational Heterogeneity

John Padgett. and Christopher Ansell (1993). "Robust Action and the Rise of the Medici, 1400-1434." American Journal of Sociology, 98, 1259-1319.

Harrison White, "Values Come in Styles which Mate to Change." in Michael Hechter, Lynn Nadel and Richard Michod, eds., The Origins of Values, New York: Aldine de Gruyter, 1993, pp. 63-91.

Peter Galison. (1997). Image and Logic: A Material Culture of Microphysics. Chicago: University of Chicago Press. [Chapter 1, pp. 1-63, and Chapter 9 (Part II, "The Trading Zone"), pp. 803-844]

Susan Leigh Star and James Griesemer, "Institutional Ecology, Translations, and Boundary Objects: Amateurs and Professionals in Berkeley's Museum of Vertebrate Zoology, 1907-1939." Social Studies of Science, 1989, 19:387-420.

Richard Lester and Michael Piore, Innovation: The Missing Dimension. Harvard University Press, 2004.

Karin Knorr Cetina, "Sociality with Objects: Social Relations in Postsocial Knowledge Societies." Theory, Culture, and Society, 1997 14(4):1-30.

Harrison White, "Where Do Languages Come From?—I. Switching between networks." Department of Sociology, Columbia University, manuscript.

Harrison White, "Times and Narrative out of Zaps and Ratchet," and "Social Times." Manuscripts.

Bruno Latour, "The Prince for Machines as well as for Machinations." In B. Elliott, ed. Technology and Social Process. Edinburg Univ. Press, 1988:20-43. http://www.ensmp.fr/PagePerso/CSI/Bruno Latour/

Raghu Garud and Michael Rappa "A Socio-Cognitive Model of Technology Evolution: The Case of Cochlear Implants." Organization Science 1994 5(3):344-362.

Michel Callon, "Tehno-economic Networks and Irreversibility," in John Law, ed. <u>A Sociology</u> of Monsters: Essays on Power, Technology, and Domination. Routledge, 1991.

David Lane and Robert Maxfield, "Strategy under Complexity: Fostering Generative Relationships" Long Range Planning, vol.29, no.2, 1996, pp.215-31.

Arie Lewin, Chris P. Long, and Timothy N. Carroll, "The Coevolution of New Organizational Forms," Organization Science Sept.-Oct. 1999, 10(5):535-550.

Arie Lewin and Henk Volberda, "Prolegomena on Coevolution: A Framework for Research on Strategy and New Organizational Forms," Organization Science Sept.-Oct. 1999, 10(5):519-534.

Daniel Levinthal and Massimo Warglien, "Landscape Design: Designing for Local Action in Complex Worlds," Organization Science May-June 1999, 10(3):342-357.

Andrew Hargadon, How Breakthroughs Happen.

Beyond Market Society

Yochai Benkler, The Wealth of Networks: How social production transforms markets and freedom. New Haven, CT: Yale University Press, 2006.

Michel Callon and Koray Caliskan, "Economization: New Directions in the Studies of Markets," forthcoming in Economy and Society.

J. K. Gibson-Graham, A Postcapitalist Politics. Minneapolis, MN: University of Minnesota Press, 2006.

Ash Amin and Nigel Thrift, Arts of the Political: New Openings for the Left. Duke University Press, 2013.